**OpenIDEO User experience post-it notes**

**Experiencing OpenIDEO**

* Will participate a little to learn how things work
* Scrolling trough concepts & changing filtering options
  + Lots of pictures
  + Feels lively
* Surfing around. Might not be as big and complex as I thought
* There is goodness, satisfaction and so much fun
* Intense, inspiring and highly active
* Feeling of the site: happy optimism & we can do it attitude
* Magical!
  + First concept intimidating
  + Perceived as challenge = wrong!
* Inspirational!
  + Inspired by great ideas created & surfaced on OpenIDEO translating to impact
  + Elated to be part of awesome community
* Best part has been the collaboration
* Amazing!
  + Immersed in the process
  + Superbly refreshing to work with community committed to idea generation
* Like being in the middle of the biggest design-jam-session of the planet
* Ideoers are crazy creative
* People on OpenIDEO are pros & designers
* At first a bit hesitant to participate: no design background
* This community rocks!
* Feel fortunate to join them
* I love this community and challenges
  + Opportunity to express random ideas
  + Social ingredient
* Working with OpenIDEO community is a real pleasure
* Extraordinary experiences in the course of just one challenge
* Meeting new people has been fantastic!
  + Bouncing ideas
  + Learning from others
  + Relate to own projects
* OpenIDEO provides a venue to collaborate with global community
* I miss the ability to get in touch in more physical way with the participants
* Really drew me further: diversity & collaboration of community
* Amazed with the dedication & talent of people involved in OpenIDEO
  + Amazing things come out
* Love the hard work & transparency
  + Proud & happy to be a part of community
* Students respond to opportunity to connect & share with global audience
* Love the comment section
  + Discussion spawns new ideas
* Sharing knowledge & resources => snowball effect as discussion gets rolling
* Refinement especially intense
* Community sharing & learning makes final concepts possible
* Constant community dialogue has helped enhance my ideas
* True collaboration in the way the platform is built:
  + Applauding
  + Commenting
* Collaboration is the key
  + OpenIDEO doing great job at facilitating it
* Amazing platform to exchange ideas & collaborate across disciplines
* Working with inspiring people in projects I’m passionate about is a hobby
* Need to be extrovert to participate?
  + OpenIDEOers are a chatty bunch
  + OpenIDEO really works in student’s own medium
  + I like to wrap my mind around big questions I don’t get to work with in normal work

**OpenIDEO approach**

* OpenIDEO format provides space and time to draw perspectives from larger group
* Mixture of conventional and non-conventional
* OpenIDEO approach may be smart, but I feel skeptical
* Astounded by how much deep thought & work goes into supporting community & running challenges

**Field notes**

* Field notes are lovely way to summarize the challenges
* Field notes: good stuff! Idea generation explained here!
* Field notes = treasure trove
* Blog posts are one of my highlights of OpenIDEO
* Love how OpenIDEO continues to improve itself
  + Already amazing
  + No limits
* Website update looks great!
* We are absolutely loving OpenIDEO concept
  + Heard about it on TED

**Workshops**

* Blown away & humbled by invitation to a workshop
* Taking the first step was a challenge to myself
  + Used to design beyond desk
  + Here I am!
* Workshop: Immediately drawing me to OpenIDEO world
* Facilitation of OpenSTORM was engaging
  + Participants highly enthusiastic about social innovation

**Boring & overwhelming**

* Getting boring
* Getting boring really fast
* Getting bored at the fifth page
* Feeling bored. What is the best way to applaud? Nothing interesting on the first page
* Feeling tired & not much going on at the site today
* Very lazy day. Too tired to concentrate
* Don’t have time for this intensive participation. Trying to understand the issue is a lot of work
* Was supposed to read comments by Paul, but they’re long. No time now
* Concept is looooong! And lots of comments
* Don’t feel like contributing to this one, so I won’t

**Inspiration**

* OpenIDEO video
  + Well produced! Soundtrack and all!
* Watching some videos
* E-waste documentary only 12 mins. Might as well watch it
* Watching video, had seen it before, still interesting
* Ended up watching Jamie Oliver TED talk. Read about it in challenge brief
* Listened challenge video while browsing terms & conditions
  + Way long!
* Thinking about e-waste challenge
  + What is the problem?
  + Maybe themes help?
* Looking trough the inspirations at topic level to see the pattern
* Refrehing the page => same inspirations every time
* Considered adding geek meet comment, but it’s in Finnish
* Checking inspirations…
  + Not very well formulated
  + Need to check website, but don’t feel like it
* Collect essence of inspirations on post-it notes?
  + Figuring patterns
* Added a comment to inspiration. DQ going up?
* Inspiration: good pictures, correct use of inspiration in different context
* Should I skim trough inspirations or read thoroughly at random?
* Patterns I can recognize: attitude, entrepreneurship, design thinking, internships, self-knowledge, social skills

**Concepting**

* Would like to make a concept, but don’t know where to start
  + Joining in the middle of the process
* Reading inspirations might be a good way to get accustomed to the problem
* Checking inspirations in hope of finding ideas for concept
* Inspirations:
  + Pretty interesting
  + I’ve seen. Skip
  + Interesting concept again. Reminds me of the Swiss project
* Banner asks to check out concepts so far, so I check ‘em
* Looking for inspiration
  + Instantly feel like giving up
  + Too many things I don’t know
* Make business case most interesting theme for me
  + Checking concepts: NONE!
* I feel like not having the needed insights on this issue to contribute
* Scrolling through most applauded & bookmarking
  + Gathering pieces for a concept
* Bookmarking relevant inspirations
  + List view
* Bookmarking related concepts to find them easier
* Using Evernote to collect ideas from concepts
* Trying to come up with concept
  + Needs serious effort
  + Will do it tomorrow
* Skimming concept
  + Tired & caffeine withdrawal
* How might we questions have a big role
  + Haven’t thought about them much
* Totally out of ideas a the moment
* Woke up with an idea for a concept
* Developing idea actually quite enjoyable
* Looking at inspirations with idea in mind makes you see connections
* Figured out possible concept by thinking about the problem and some inspirations
* Checked concepts. No scooping
* Scrolled trough all concepts
  + Only 134, not that much
  + No scooping my idea
* Checking winning concepts (previous challenge). No-one has scooped my idea
* Better check the brief again
  + Handy reminder reminded
* Should check out again what was asked in the form
* Checked concept submission form
* Created concept & prototype
  + Satisfied about myself
  + Turned out nice
  + Used inspirations & concepts to build upon
* Already built a prototype on Weebly
* Time to post my concept
  + Needs honing & pictures
  + Last possibility
* Uploaded concept
  + Just in time, 1 day left

**Refinement**

* Replied to Paul
  + Thanks!
  + Asked for suggestions
  + This is how it works, I presume
* Replied to Paul & applauded comments
* Reading discussions
  + Good stuff
  + Paul seems very active
* Thinking how to develop concept with synergic concepts (Paul)
* Replied to Paul
* Figured out improvement while reading a concept
* Used post-it notes to figure out how concepts fit together
* Updated concept
  + Quite nice
  + New photo
  + Achievement of the day!
* Replied to Andrew’s comment
  + Nice!
* My concept didn’t make it to the shortlist

**Applause**

* Tried to applaud => terms and conditions pop-up
  + Accepted without reading
* Applauded concept
  + Terms & conditions, didn’t read, clicked yes
* Hard to resist looking at applause. Feels like effects decision
* Decided to scroll through all concepts & applaud
* Scrolling concepts, opening & applauding
* Lot of people disappear applause time
  + Have to motivate myself to do it

Applauding for the right reasons

* Applauded inspiration
  + Great story!
* Applauded many concepts
  + Mostly based on feeling
* Applauded concept
  + Pro video
  + Lots of effort
* Applauded concept
  + Feels like should comment, but nothing to say
* Applauded concept
  + Headline & summary
* Applauded inspirations
  + What happens to DQ? Nothing…
* Applauded concept
  + Last
  + Great idea, says commentator
  + Featured idea
  + Startup
  + Didn’t read
* Applauded concept many times
* Applauded concept
  + Cool video included
* Applauded concept
  + Had seen it before
  + Link from other concept
  + Lots of views & applause
* Applauded concept
  + User knows a lot
  + Looooooooong explanation
* Applauded concept
  + Good viewpoint
* Applauded concept
  + Skimmed through
* Applauded concept
  + Remember what’s it about
* Applauded concept
  + Short intro reminds of Udacity etc.
* Applauded concept
  + Two line introduction
* Applauded concept
  + Seen before
  + Appreciate the effort

Applauding for the wrong reasons

* Applauded many concepts
  + Jealous for 20+ applause
  + Could start commenting more
* Did not applaud
  + 10 already => jealous
* Applauded concept
  + Ideo, Palo Alto
  + Brainstorm-in-a-box
  + Games
* Didn’t applaud
  + Same or similar user as in the pity applaud
* Applauded concept
  + Out of pity
* Applauded concept
  + Didn’t really like it
* Applauded concept
  + Uses new technology
  + Didn’t get it, but don’t care
* Applauded many concepts
  + Appreciation
  + Pity
  + Encouragement
  + Good problem definition, didn’t read

**Misc activities**

* So far mostly been lurking around
  + Applaud of course
  + Threshold for participating feels high
* …lurking every day
  + Got exited by global participation
  + Signed up & submitted hesitant first concept
* Considering adding a suggestion about bookmarking
* Noticed today’s featured concept
* Checked a concept
  + Didn’t understand
  + Read sloppily
* Next/previous buttons in detailed view. Can remember from previous visit
* Consider the hassle of clipping page => bias in experience
* Posted idea to forum & replied Ashley
* Only read blog posts today (bias?)

**Lot of work**

* OpenIDEO seems like a lot of work to participate
  + Lots of effort already in the start
* Site demanding lots of attention
  + Hanging around half-heartedly might be difficult
* User needs to be committed to put some time on it
* I actually schedule freelance work to participate
* How much are people putting effort on the site?
* I give my weekend to work for free. Get questions from people who are not passionate
* Feels like just scratching the surface of the issue. Properly contributing lot of effort
* Understanding the issue would take lots of YouTube videos
* Properly harvesting inspirations would take serious effort
* Making up a concept seems like a lot of work
  + Too tired to try now
* Page a bit overwhelming
  + 6 challenge themes
  + 353 inspirations
  + Not going to go through all of them
* It’s a little overwhelming to see just how many creative inspirations and concepts are posted
* I’m sure we’re all finding it difficult being across all 106 concepts
* Site not that overwhelming anymore
  + Scrolling most efficient way to find out what’s going on
* OpenIDEO reduces work I have to do
  + Community searches for inspirations
* Saving time, when someone else reads the concepts
* I can develop a concept & improve it without using much my brain power
  + Combining suggestions without caring
* What is the mechanism turning individual contributions to bigger picture?

**Deadlines**

* Inspiration phase has concluded
* 5 days left in concepting
  + Should give it a try
* Side panel says 2 days, process 1 day. Who to believe?
* Applause waiting to start
  + Could start already, but don’t feel like it
* Applause will start in 14 hours. I guess there’s timeout
* Applause in 5 hours. Waiting for that
* Waiting for applause phase, reading report
  + Good stuff, but not much OpenIDEO there
* Applause has begun!
* Applause phase has begun
  + Skimming through the list
* Beginning of refinement phase moved 7 days
* Refinement starts in 8 hours
* Refinement begins in 1 minute
* Refinement begun
  + 20 shortlisted concepts published
  + They’ve decided before!

**Platform**

* Two challenges available, both near the end of concepting
* Nice listing of challenges
* Nice descriptions of phases below process chart
* Process description: clear, bright, immediately noticeable, lots of info, easy
* Clicking challenge redirects to current phase of challenge
* Grey flag start the challenge obviously not enough
* Good explanations on the meaning of inspiration & the process
* Inspirations:
  + Many filtering options
  + What is the best?
  + Whatever I do, I’ll miss the good ones
* What are missions?
* Found missions panel. Still don’t understand them. How differ from themes?
* Noticed that inspiration belongs to mission 4
  + Starting to make sense
  + Sort of indirect tasks
* Still don’t understand the missions
  + They’re there, but don’t do much
  + Like themes, but not
* Missions: aim seems to be problem definition
* Bit confused on where to start
  + Themes?
  + Start at the top?
* How do I know how to use themes & filtering? Too many possibilities!
* Framework or themes seems useful for understanding the context
* There’s some continuity between inspirations and concepts
* Big, friendly button: “Add your concept”
* Form looks complete
  + Lots of space
  + Clear format
  + Challenge brief available
* Pictures are important for getting attention while scrolling a full page
* Why can’t build upon concepts from other challenges?
* There’s a difference between applause & evaluation

**Bias**

* Strongly influenced by amount of comments
* Estimate whether read concept I don’t like by the number of comments
  + I don’t applaud still
* Deciding whether to open concept on the number of applause
  + Still feel reluctant to applaud
* I’ll have to take a look at concepts and write nice reply to Paul
* Many users are pretty girls. Might have an effect…
* Someone mentioned something about integration of education => inferred as support for my concept
* Funny, some concepts are sent by Sponsor
* Concepts to look (suggestions by Paul): not impressed by most of them, getting tired
* Should I comment or applaud? Already wasted time on the concept
* Related concept. Should build on it
* Not much time left in concepting phase => should come up with something
* Posting concept late => no time to build upon. Shame. Should post earlier
* Should have used Brainstorm-in-a-box
* Should focus more on figuring out concept than applauding
* Community page shows only top contributors
  + Same people in every gategory
* Unemployment might be interesting challenge for real
* Many inspirations about online education
* I’m biased towards thinking that web-based education is the solution
* Some prefer one phase to another
* Themes!
  + Lots of how might we –questions
  + Dividing problem to pieces?
* Concept: good questions for further consideration => easier to participate
* How might we… familiar from IDEO HCD toolkit
* Many inspirations actually define the problem
* Yes, I can browse by mission, filter
* Interesting documentary. Explains some of the issues pretty well
* Data collection changes the user experience
* I misunderstood an idea
* Threshold feels high but might serve a purpose

**Learning**

* Amazed how engaged the community is & how much I’ve learned in just couple of months
* Learning from interaction & feedback
* Amazing learning experiment
  + Community teaches a lot
* OpenIDEO alongside live brainstorm:
  + Taught me tools & attitudes for idea generation
* Participating changed the way I perceive problems & think solutions
* Participating OpenIDEO helped set primary goal for coming projects
* Past challenges have really changed my career plans
* Discovering new, inspiring face of design
* Workshop together with OpenIDEO team:
  + Prototyping
  + Incredibly exciting as young designer
* Learning to be creative in collaborative manner & letting go of ownership of ideas
  + Difficult!
  + Who owns ideas?
* Participants from different backgrounds:
  + Enriching learning experience
* Improving my concept to graduation project

**Feedback**

Feedback to users immensely important

* Got so many constructive & encouraging comments => inspired to think more creatively
  + Got hooked!
* They win simply by receiving positive feedback => confidence, validation, motivation
* Thanks for feedback & hints. Still exploring the platform. Really like it!
* Spent hours thinking about concept after couple of positive comments & hints
* Without feedback wouldn’t be working on this on Sunday
* Other concept: don’t bother to touch it
* Wonderful achievement: post a piece & see comments & collaboration
* Absolutely thrilled to see some of my concepts on the final list
* Was little scared of doing prototypes. Thanks for ego boos ;)
* Really motivate me:
  + Instant feedback from virtual collaborators
  + Knowing somebody was looking over my shoulder

**Checking feedback**

* Curious about the response from community
  + I can has a positive comment?
* Few hours after posting checked concept: 6 views and no applause
  + Checked again, 9 views
* After 24 h concept has 20 views
* Got my first applause!
  + 30 views now
* Checking again my concept for comments
  + Again after few hours
* Checked my contribution: 51 views, 3 comments, 1 applause
* Checked my concept: 60, 3, 1
* Checked my contribution: 66, 3, 1
* Checked contribution: 68, 3, 1
* Checked contribution: 73, 3, 1
* Checked contribution: 78, 3, 2 Yeah!
* Checked contribution: 81, 3, 2
* Checked contributions (twice):
  + 16, 0, 1
  + 86, 3, 2
  + Nice to have an applause! Jei!
* Checking contributions:
  + 153, 1, 2
  + 90, 3, 2
* Checked contributions
  + 246, 11, 5
  + 124, 3, 6

OpenIDEO does feedback well

* OpenIDEO does feedback well: response to suggestion in an hour
* Really rewarding platform to share ideas & concepts
* Meena: positive feedback on leveraging existing networks and prototype
  + Nice! (Although they say it to all)
* Going beyond the fear of posting & getting positive & constructive feedback
* Someone from community was hired to IDEO!! I’m getting enthusiastic!
* Amazing positivity: Someone practically guaranteed to comment in a positive way
* My concept is featured! Great success! This feedback feels nice
* Love honorable mentions feature
* Reply to Forum: reminds me of open source principle of open communication
* Got instantly a feedback email, with positive tone
  + Smiled a little
* Got two very thorough replies

**Misc**

* What do sponsors get out of this?
* Surprised by willingness of OpenIDEAtors to help
* Forum: not much content for 30 000 participants
* Change to get notification emails?
* Why comment brief? ABCD?
  + Mostly a, but all apply: easiest way
* Personal and do-it-yourself feel to the video
* Finding new comment:
  + Go to profile
  + Try to remember numbers
* Using OpenIDEO for private marketing?
* How can I share my thoughts about the challenge?
  + Can’t find link
* OpenIDEO as a big brainstorm
* OpenSTORMS, probably an OpenIDEO thing after all
* Importance of learning about the challenge & feeling you might have an impact
* Importance of prototyping to explore, articulate & develop
* Refinement phase is a great condition
* The thing I love about make-a-thon:
  + Get to meet like-minded people to achieve something great in short amount of time
* Make-a-thon:
  + Inspiring and exhausting 36 hours
  + Great team
  + Fantastic bike light prototype